



# KIDS OF UKRAINE



# Children of war

**500+**

killed

**1100+**

wounded

**2.7+ mln**

forced to  
study online

**2+ mln**

fled their  
homes

**5+ mln**

moved  
abroad



# New reality

100%

of Ukrainian children feel the negative impact of war

- ✦ ~7.5 million children are affected by war-related stress
- ✦ More than 1.5 million children are at risk of developing depression\*  
*\*according to UNICEF experts*
- ✦ Post-traumatic stress disorder has been diagnosed in 26% of Ukrainian adolescents, and this share is going up\*  
*\*Institute of Children and Adolescents Health Care of the NAMS of Ukraine*
- ✦ 2.6 million children and adolescents require psychological support of varying degrees of intensity\*  
*\*audit conducted under the All-Ukrainian Program*

Children's psyche recovers faster and, following a traumatic experience, can fully return to normal. This requires support from the family, communication with peers, and specialized psychological help.



## What problem are we addressing?



**The number of children who require** psychological assistance grows with each day. Protracted stress associated with events in the country, change of residence, loss of loved ones, memories of evacuation, and other factors make children more vulnerable.



**To help children** affected by the war, the SviTy (Shine on) Project was created. The initiative was launched on the World Children's Day. This is not merely a symbolic date but rather the meaning that we put into every day of our work.



**As of today,** the SviTy Rehabilitation and Psychological Program operates in Lviv, Khmelnytskyi, Cherkasy and Zhytomyr. Two more clubs are to be opened in Ukraine in the near future, along with Integration Centers in Germany and Poland.



# About the Program

We operate in three formats:

01. SviTy Permanent Club for Adolescents

02. Day recreational camps in the cities

03. Rehabilitation camps in the Carpathians





# About the Program

SviTy Program includes:

- ✦ psychological therapy, both group and individual
- ✦ rehabilitation practices
- ✦ English classes
- ✦ master classes
- ✦ art therapy
- ✦ sound therapy
- ✦ parents' mutual support group
- ✦ sports activities
- ✦ guided tours, trips, etc.





# Rehabilitation techniques



Our specialists use proven psychological rehabilitation techniques, such as trauma therapy, art therapy, sound therapy, and sensitive pedagogics. All this helps children cope with trauma, recover, open up, learn to understand themselves and others better and acquire non-violent communication skills.



As part of the SviTy Project, a training program has been developed for therapists from different cities, offering a common approach to handling adolescents. The program is led by Tetiana Davydovska, a family therapist and chief psychologist of the SviTy Project.





“

*“SviTy is a space where adolescents can recover and develop their values. Here, we can share love and feel safe.”*

Tetiana Davydovska, psychotherapist, and co-founder of the SviTy Project

”





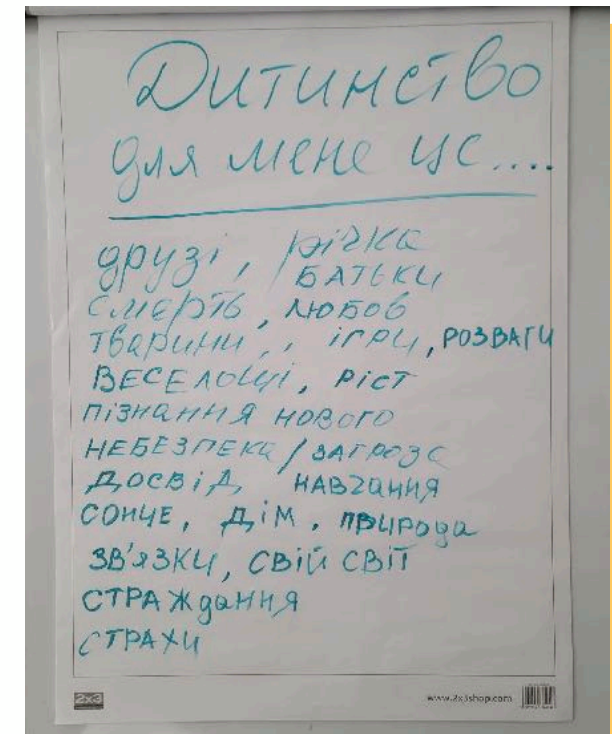
# Childhood of Ukrainian kids



Children saw the horrors of war with their own eyes — they witnessed hostilities, spent weeks in basements to the sounds of constant explosions, came under fire during the evacuation, and lost their loved ones. If not addressed promptly, psychological trauma will have serious consequences.



"For me, childhood is... friends, river, death, parents, love, animals, games, entertainment, fun, growth, learning new things, danger, threat, experience, studying, sun, home, nature, connections, my own world, suffering, fears."\*





# Our mission



Preserving and restoring the mental health of Ukrainian adolescents



Helping them adapt to a new environment and following evacuation from the occupied territories



Supporting children of war in building resilience using well-proven tools





# Our main goal

Helping as many children **as possible**; the project is thus indefinite

# 800+

children have already completed the SviTy program\*

*\*as of October 1, 2023*

Kids of Ukraine 2023



Most of the program's participants are children from occupied cities and oblasts where shelling never stops. We have to preserve their childhood and help them build the future they deserve.

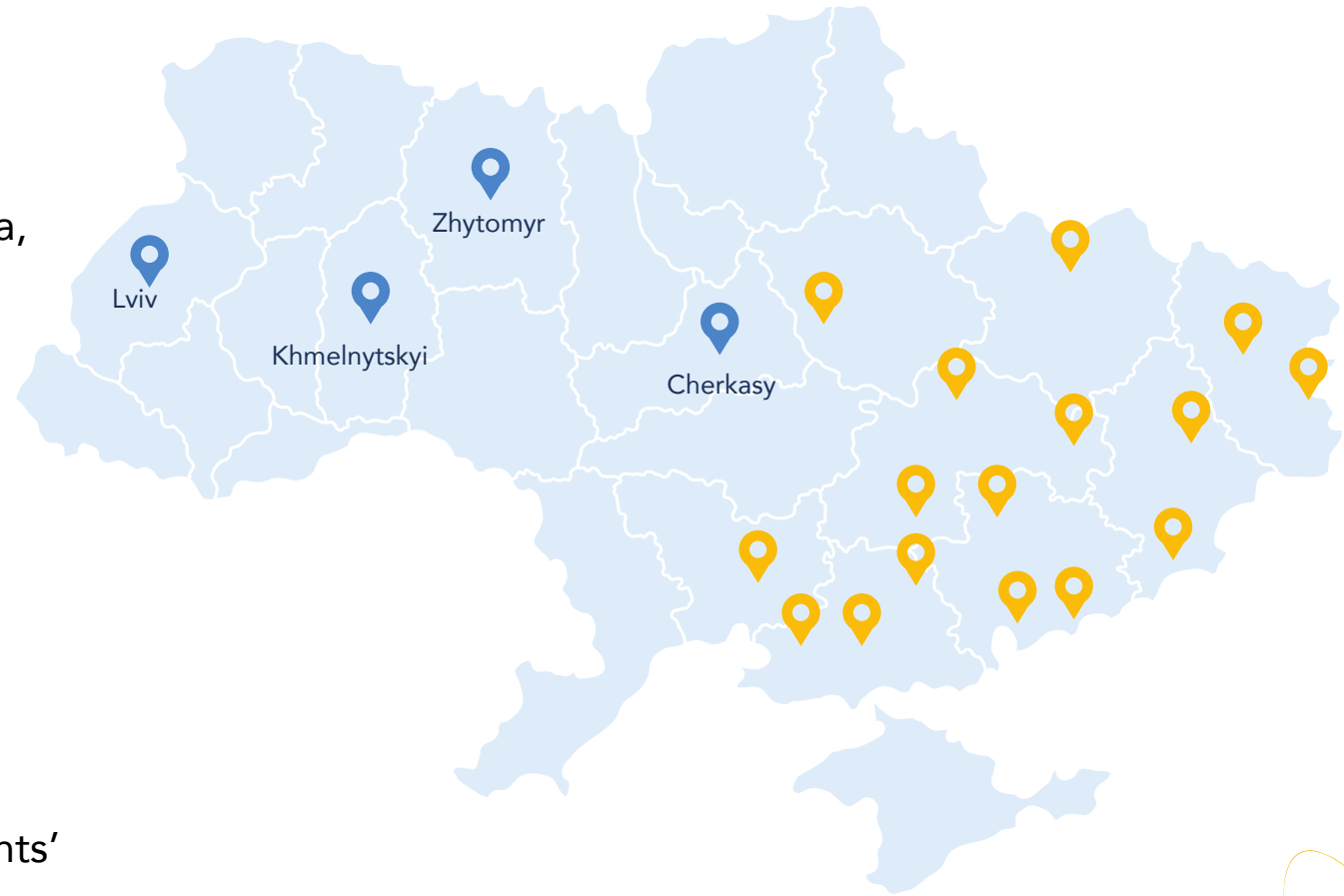




# At the moment:

## We have held:

- ✦ 55+ camps in Lviv, Cherkasy, Khmelnytskyi, Vinnytsia, Ternopil, and Germany
- ✦ 600+ hours of therapy
- ✦ 240+ various master classes
- ✦ 120+ English classes
- ✦ 10+ on-site events
- ✦ 8 mutual support groups for the program participants' parents \*



- branches of SviTy clubs
- hometowns of program participants

*\*as of October 1, 2023*



# Costs

**350 \$ - 400 \$**

estimated program cost per child

**90 000 \$ - 110 000 \$**

average annual budget per location

**4 500 000 \$**

total amount to launch 25 locations in Ukraine and 15 locations abroad\*



*\* We keep accounts and provide financial statements along with photo and video reports*



# Next steps:

for the period of 2023–2025



**Accommodate 10 000**

children across all locations  
by the end of 2025

**Hold 10+**

camps in the Carpathians during  
the 2023–2025 school holidays



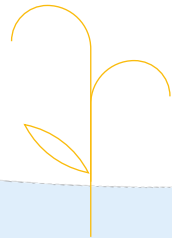
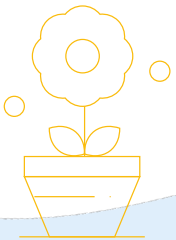
**5 locations abroad:**

by the end of 2025



**15 locations in Ukraine:**

by the end of 2025







*"The SviTy Project has become a part of my life. We help children in order to give them a chance for a better future. Open-minded, value-driven, ambitious, brave, smart, and strong — that's how I see Ukrainian children."*

Artem Mazur, Director of Kids of Ukraine, co-founder of the SviTy Project





# Founder and Advisory Board



**Artem Mazur**

Director Kids of Ukraine,  
Aspen Institute Fellow



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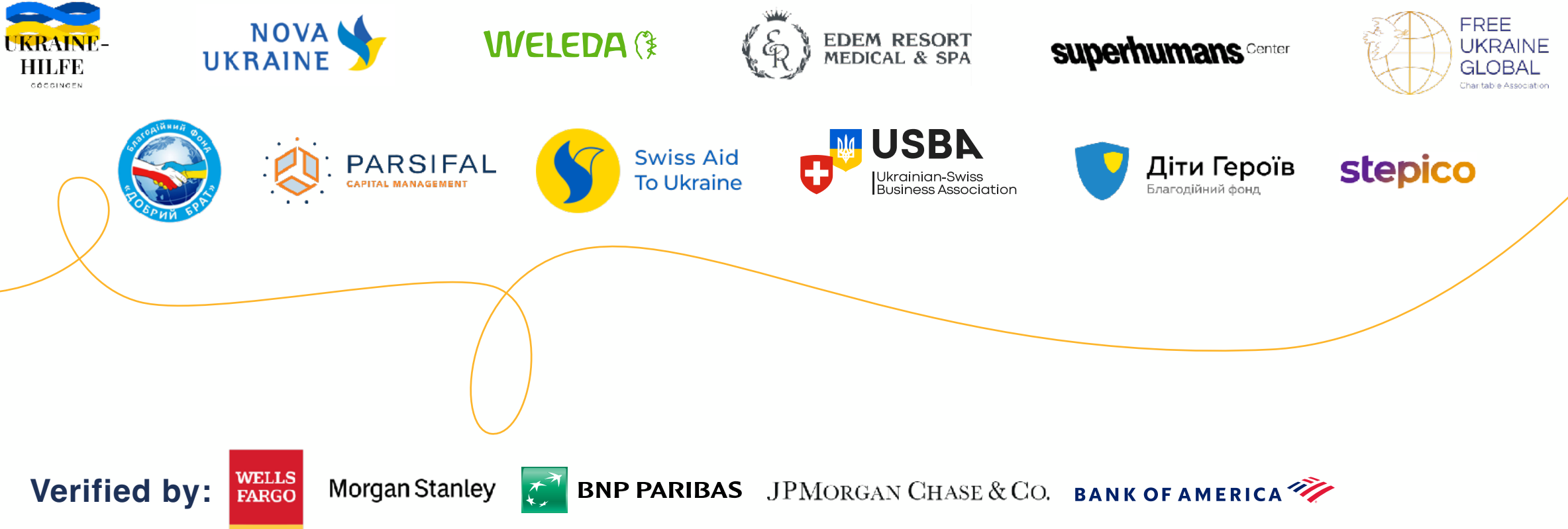


**Vera Futorjanski**

Chief Executive Officer,  
Veritas Ventures



# Our partners



We are trusted by well-known foundations and global corporations. We are a 501c3 charity with a reporting system for donors.

# Contacts

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