

**KIDS OF  
UKRAINE**

## Catherine Russell

UNICEF Executive Director about war in Ukraine



War caused one of the most rapid  
and large-scale relocations of children  
**since the World War II**

# Children's lives are under the threat of destruction

450+  
died

950+  
injured

5m+  
are forced to study  
online

2m+  
went abroad

5m+  
left their homes





# Children need our support

Some destroy, others restore.  
At the beginning of the war, Artem Mazur, together with his friends and partners, **created, Kids of Ukraine** NGO to help children and their mothers.

We provide humanitarian aid and, in collaboration with the Dobry Brat Charity Foundation, organised a **mental restoration day camp SviTY** for internally displaced teenagers and military families. There are also permanent clubs in Lviv, Khmelnytskyi, Cherkasy. We are on the way to open clubs in: Kyiv, Dnipro, Odesa, Ternopil, Zhytomyr.

This initiative was launched on the World Children's Day. This is both a symbolic date and a sense that we invest in every day of our work.



# Safe space for teenagers



**Support** and **mental recovery** programme created by qualified specialists helps children adapt to new realities.



Psychological consultations and workshops, **thematic trainings**, English lessons, various activities, and many more events are held for children weekly.



We do our best for the children to **overcome fear**, distract themselves from the war, and simultaneously discover themselves, gain confidence and new skills.



Traumatic events can cause **severe consequences** which we cannot allow to happen.





# Our mission



Development and restoration of **mental health** of our young generation



Uncovering and multiplication of Ukrainians as a **social investment** into the future of Ukraine



# Since the beginning of the war

25+

mental recovery  
camps

500+

children attended  
the program

5 locations

hosting the  
camps

350-450 \$

estimated cost of a programs  
for **1 child**

## The camp programme includes:

- work with a mental therapist (in groups and individually)
- restorative practices
- English lessons
- excursions
- acting
- catering
- sports entertainments
- art and sound therapy
- other activities

**After the camp, teenagers keep on visit the youth club "SviTy" in Lviv, Khmelnytskyi or Cherkasy.**



## Our goal

Help as many children as possible, so the  
**project has no deadline**

### Nearest target

Host  
**10 000**  
children until the  
end of 2024

### What we need

**4 500 000\$**

**25** locations in Ukraine  
**15** locations abroad

## Next steps



Provide families with everything they need during a blackout



Host children from other regions with the possibility of temporary accommodation



Create locations abroad, in the cities that hosted many Ukrainian children



Build a center for working with children in the western part of the country, which hosted lots of IDPs



Launch 25 clubs around Ukraine and ensure their continuous operation

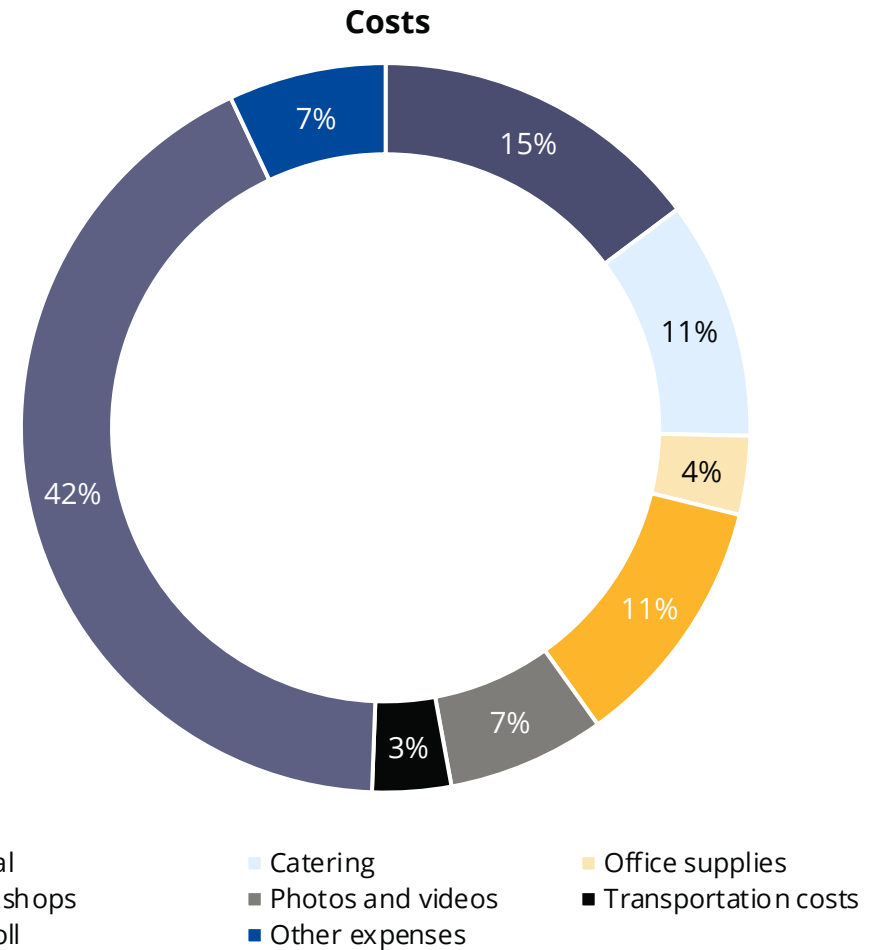


# Budget location per month

Costs*	
Rental	1000\$
Catering	750\$
Office supplies	250\$
Workshops	800\$
Photos and videos	500\$
Transportation costs	250\$
Payroll	4000 \$
Other expenses: entrance tickets, cleaning, birthday parties	500\$
<b>Total costs</b>	<b>7000-9000\$</b>
Costs related to the fund maintenance	+10-15%

\*The costs may be higher, depending on location and program, salaries etc. or lower, if there is support from partners, for example, free assistance is provided use of premises.

On average, the budget of one location per year is from \$90,000 to \$110,000





# We are opening fundraising

for summer camps in the Carpathians with a program of psychological rehabilitation for teenagers

## Rehabilitation costs:

Program for 1 child – **\$400**

Goal for the summer: to rehabilitate **570 children**

As for now we have funds for: **125 children**

Program for 125 children – **\$50 000** ( $570 - 125 = 445$ )

As a result we need additional funds for **445 more children**

The amount needed: **\$178 000**



**Goal:** to carry out rehabilitation in the Carpathians for **570 children**

Amount to be raised: **178 000 \$** (for 445 children)



## The program of the camp in the Carpathians includes:

- communication with psychologists
- set of values and group discussions
- thematic trainings and practices
- English lessons
- rafting on the river with instructors
- walks and climbing a mountain
- sports games
- watching movies in the open air



## Founder and Advisory Board



**Artem Mazur**

Director Kids of Ukraine,  
Aspen Institute Fellow



**Iryna Papusha**

Harvard Certified  
Corporate Director,  
Member of Aspen Institute



**Yefim Volvovsky**

Senior Consultant,  
Wells Fargo



**Kate Peachway**

Chief Financial Officer,  
TS Imagine



**Felix Khaychuk**

Managing Director:  
Equity sales, BNP Paribas



**Vera Futorjanski**

Chief Executive Officer,  
Veritas Ventures

## Our partners:



Verified by: JPMORGAN CHASE & CO.



We are motivated by happy children and their parents.  
Step by step, we are expanding to create **more opportunities** for war children.



Ukrainian children have grown up too quickly.

Let's **save their childhood** together and help them build the happy and bright future **they deserve**.

**Donate**

## Get in touch

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